

1977 Triumph Stag

The **Triumph Stag** was designed for the “Gentleman’s Sports Tourer” market and was introduced to compete with the Mercedes-Benz SL class models of the time. Styled by Michelotti, a total of 25,877 were produced during the period 1970 – 1977.



All of the Triumph Stags were four-seater (2+2) convertible coupes, which, for structural strength, incorporated a B-pillar Roll Bar connected to the windscreen frame by a T-bar. Early owners had the option of a removable hardtop and this later became a standard fitment.

As with the Triumph 2000, a monocoque (a construction technique that supports structural load using an object's external skin) construction technique was employed, as was fully independent suspension with MacPherson struts in the front and semi-trailing arms at the rear. Steering comprised of power-assisted rack and pinion whilst braking was by front discs and rear drums.

This particular vehicle was acquired by the BK Museum in its current condition in 2006.